

Cuauhtemoc Mendoza

Clermont, FL | (321) 947-1760 | Temochoa20@outlook.com | [Portfolio](#) | [LinkedIn](#)

INSTRUCTIONAL AND LEARNING EXPERIENCE DESIGNER

Instructional Design | Curriculum Development | Learning Experience Design | Training and Development

PROFESSIONAL SUMMARY

Instructional Designer with 10+ years of experience designing scalable, data-driven learning solutions, including bilingual (English/Spanish) curriculum and instruction. Skilled in creating engaging, learner-centered experiences that improve retention, performance, and user engagement through analytics and iterative design. Experienced in cross-functional collaboration and leveraging AI tools to rapidly prototype and scale impactful digital learning content.

LANGUAGE & CURRICULUM EXPERTISE

- Native/Fluent Spanish speaker
- Designed and delivered bilingual (English/Spanish) training programs
- Experience teaching Spanish-speaking learners across diverse audiences
- Focus on practical communication, comprehension, and real-world application

SKILLS

Instructional Design | E-Learning Development | Needs Analysis | Curriculum Development | Project Management | Instructor Led Training | Multimedia Production | Assessment and Evaluation | Learning Analytics | Team Leadership | Stakeholder Collaboration | Micro-learning | Adult Education | Learning Experience Design | Facilitation

TECHNICAL SKILLS: Articulate 360, Adobe Captivate, Adobe Creative Cloud, Vyond, Synthesia, AI, LMS

PROFESSIONAL EXPERIENCE

Instructional Designer – Sales Leadership Academy, US Foods, Rosemont, IL (Present)

- Design and deliver scalable, high-impact curriculum and learning experiences to strengthen performance across all sales leadership levels
- Develop blended learning solutions (eLearning, simulations, video, animation, and live instruction) grounded in learner engagement and adult learning principles
- Partner cross-functionally with trainers and program leadership to plan, execute, and iterate learning initiatives end-to-end
- Leverage Articulate 360, Camtasia, and Synthesia AI to prototype and produce interactive, data-informed content
- Apply a test-and-learn approach, iterating content based on learner feedback and performance insights.

Instructional Designer – Supply Chain, US Foods, Rosemont, IL (2023-2025)

- Partnered with cross-functional teams to design scalable, learner-centered training solutions aligned with operational and business goals
- Developed interactive eLearning using Articulate 360, Captivate, Vyond, and Synthesia, improving learner engagement, retention, and completion rates
- Applied learning analytics and performance data to continuously optimize content and improve training effectiveness
- Led development of microlearning, onboarding, and blended learning programs to support frontline workforce performance and readiness

- Developed and localized Spanish-language training content for supply chain operations, ensuring cultural relevance, clarity, and alignment with real-world workflows.

Training Developer II, Westgate Resorts, Orlando, FL (2022 – 2023)

- Led end-to-end development of training programs, improving employee performance and reducing time to proficiency.
- Conducted needs assessments and partnered with SMEs to design targeted, performance-driven learning solutions.
- Implemented evaluation strategies to measure impact, contributing to a 15% increase in learner satisfaction.
- Streamlined content development workflows through QA processes and stakeholder alignment.

Senior Instructional Designer, Citi Bank, Tampa, FL (2021 – 2022)

- Designed and delivered high-impact digital learning experiences supporting compliance and regulatory training initiatives.
- Developed assessments aligned with business metrics, improving knowledge retention and accuracy across teams.
- Collaborated cross-functionally to ensure alignment with corporate standards and accessibility requirements.
- Delivered projects on time and at scale for large onboarding and training initiatives.

Training & Development Associate, Orange County Library System, Orlando, FL (2018 – 2021)

- Designed and delivered instructor-led and digital learning experiences, improving learner proficiency by 20%.
- Created training materials, job aids, and guides to support diverse learning needs.
- Administered LMS platforms, managing content delivery, tracking, and reporting.
- Partnered with leadership to align training with organizational and community learning goals.

Technology Trainer, Orange County Library System, Orlando, FL (2008 – 2018)

- Designed and facilitated training programs for diverse audiences, including bilingual (English/Spanish) instruction.
- Delivered hands-on workshops focused on digital literacy, technology, and productivity tools.
- Adapted content for varying experience levels and cultural backgrounds to improve accessibility and engagement.
- Integrated emerging technologies and tools to enhance learning outcomes.

EDUCATION

Full Sail University, Orlando, FL.

M.S. Instructional Design and Technology, 2025.

University Of Central Florida, Orlando, FL.

B.S. Career and Technical Education, Workforce Training and Development, 2022.